



**EVOLVE
BEYOND
THE ORDINARY.**



PROPELLING VALUE CREATION AND SUSTENANCE THROUGH BUSINESS LEADERSHIP.

MESSAGE FROM THE BOARD

The new world order has propelled global power-shifts and digitalisation in most aspects of human endeavours. Most theoretical constructs that defined trade, commerce, business, and management in the past century are now redundant, calling for a paradigm shift and reimagination of business structures and everything encompassing the spectrum of business and management functions.

This has necessitated the academia to re-think the way it is creating the next generation of business leaders. This has meant bridging the gap between academia and corporates so as to enable holistic academic pursuits in knowledge creation, knowledge dissemination, and knowledge application – more so with the purpose of sustenance in value creation.

Towards this, the Sparsh Group has taken the initiative of creating Sparsh Global Business School, a new-age business school equipped

with state-of-the-art infrastructure and also a conducive ambience for value-creation and value-delivery for the global student community – and society at large. This has propelled the corporate community to reimagine businesses, manufacturing techniques, resource utilization, so as to create footprints in a world of sustainable business.

SCBS, born of a business house, is committed to creating a transformational journey in all learners – thereby creating conscious, compassionate, and efficient business leaders of tomorrow.

GLOBAL TALENT FROM INDIA, FOR THE WORLD.



DR. RAVI KUMAR JAIN

DIRECTOR'S MESSAGE

Sparsh Global Business School (SGBS) is a new-age Business School in India's management education realm, under the aegis of a prominent corporate house with a legacy of over five decades. This empowers our education that's enabled by an environment blending academic excellence, comprehensive and smart infrastructure, and numerous opportunities. Housed in the Center of Excellence, it's a world-class facility spanning over 3.5 lakh square feet of architectural excellence, designed to provide an enriching and immersive learning experience.

LEARNING, THAT'S FOR A PURPOSE.

Sparsh Global Business School has the lineage of Sparsh Group. With a presence of over five decades across sectors comprising Packaging, Polyester Films, Hospitality, Renewable Energy, and Real Estate, the business group is leveraging its learnings for the realm of Education.

With its business prowess, entrepreneurial excellence, and global footprints across a spectrum of sectors, there is a lot that we bring from this legacy to prepare the business leaders of tomorrow. With a presence in the realm of Higher Education sector and in K-12

education since 2004, the Sparsh Group is committed to delivering excellence in Business Education, with its focus on Conscious Capitalism and Responsible Consumption.



The rich legacy of Sparsh Group gives SGBS the edge of a wide network of corporate partners, global business houses, international institutional partners, a start-up ecosystem – all of which give the school, elements for effective business and entrepreneurial training of global standards, thereby bridging the proverbial gap between Academia and Practice.

Highly qualified research-rich faculty members contextually fit comprehensive curriculum in collaboration with prominent international universities, pedagogical diversity and innovative approach to teaching-learning methods and social immersion make learning more personalised, holistic, contemporary, and effective at SGBS. We aim at inculcating the 'spirit of inquiry', 'independent thinking', 'data-driven objective decision-making' and

most of all, 'high tolerance for ambiguity and diversity' among our learners.

SGBS has developed its own and unique '4-E Framework' that comprises Experiential Learning, Experimental Approach, Entrepreneurial Spirit, Environmental Consciousness – to promote holistic growth with responsible business acumen oriented towards '4-Ps of Sustainable Business' that are Purpose, People, Planet, and Profits.

SGBS is on a mission to create and nurture a global talent pool 'from India, for the world' in the domain of Business Management and Entrepreneurship.



Vision

To promote conscious capitalism and sustainable living through transformative business education.

Mission

To nurture global citizens and environmentally-conscious business leaders of tomorrow.

Values we stand for

- Inclusivity and Equity
- Discipline and Commitment to Cause
- Integrity and Work Ethics

**AN APPROACH
THAT STEERS
HOLISTIC
DEVELOPMENT.**



OUR 4P PHILOSOPHY FOR RESPONSIBLE BUSINESS LEADERSHIP



PURPOSE



PLANET



PEOPLE



PROFIT

At Sparsh Global Business School, we impart learning focused through our philosophy of 4Ps, to nurture purpose-driven, environmentally-conscious business leaders of the future.

Ours is a holistic approach through which we enable next-gen business leaders with the mindset and attitude to make a crucial shift, from profit-making and wealth-maximization to people and planet as the centerstage of business.

We advocate a policy of responsibility over “Damage-Repair-Restore”. Repair-Reuse-Recycle is our mantra, through which we impart the essence of responsible consumption and conscious capitalism, leading to environmental conservation and preservation.



GET: AIMED AT EMPOWERING HOLISTICALLY.

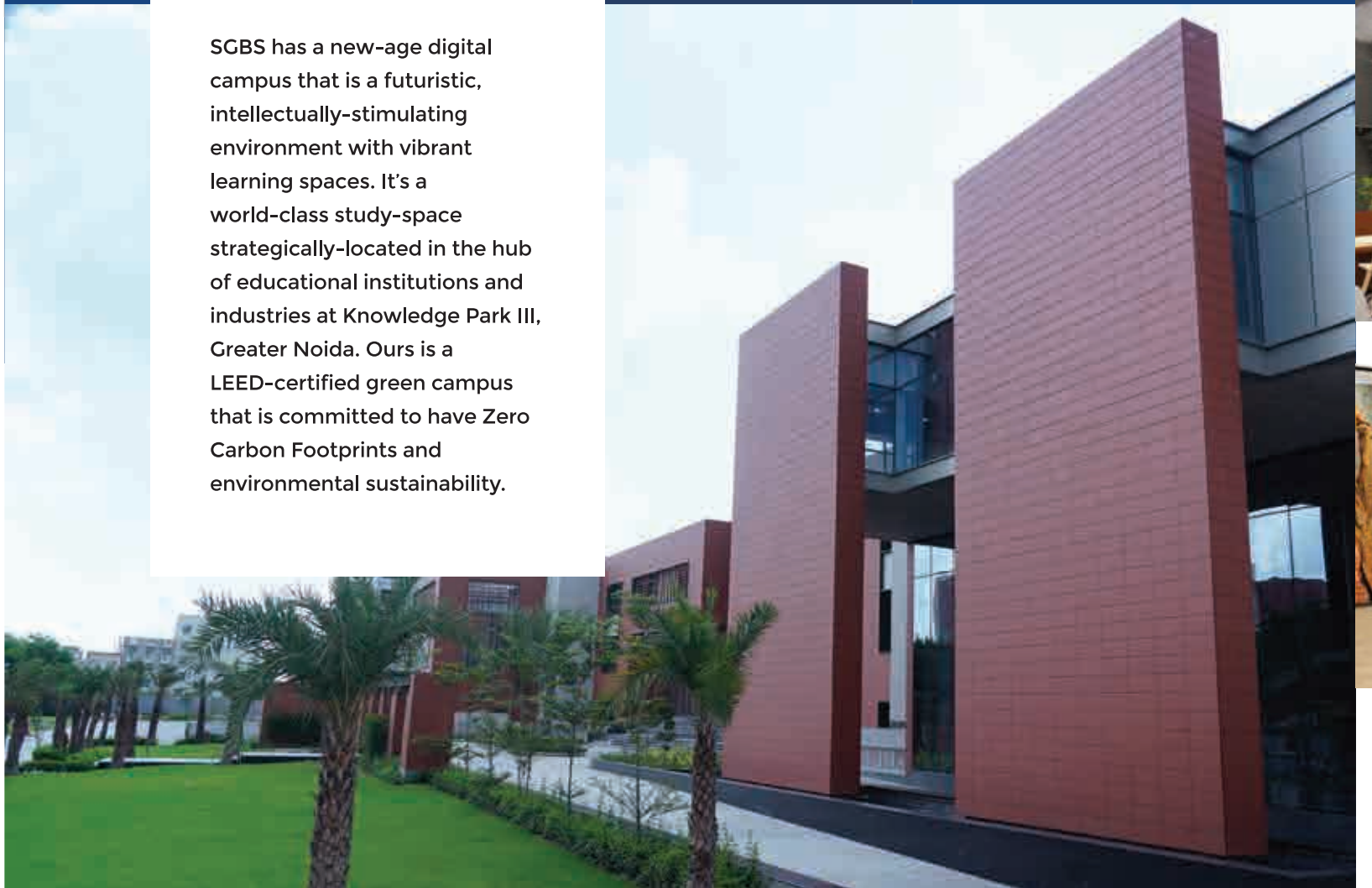
**SGBS is a new-gen
school to GET:**

- **G**lobal in exposure
- **E**xperiential in learning process
- **T**ransformational in effect

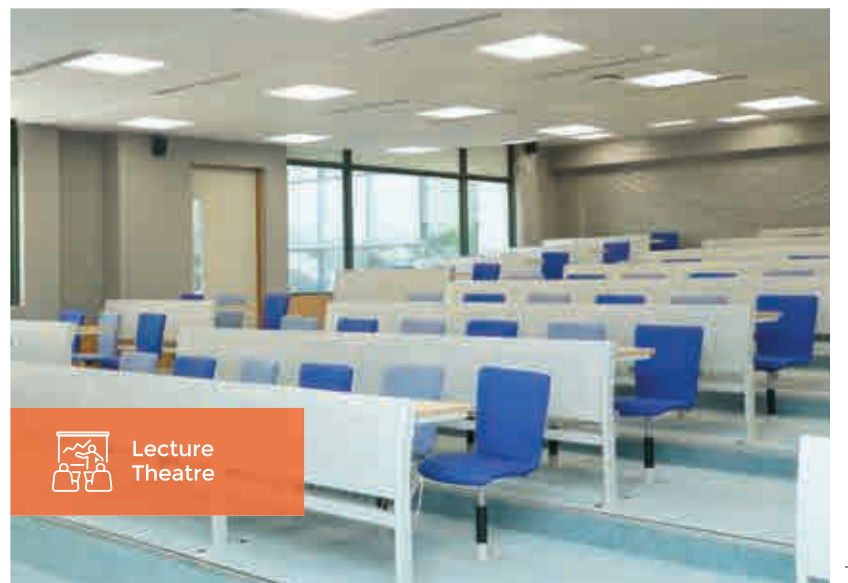
**Where global citizens and
environmentally-conscious
business leaders of
tomorrow are nurtured.**

A CAMPUS THAT REFLECTS OUR THINKING.

SGBS has a new-age digital campus that is a futuristic, intellectually-stimulating environment with vibrant learning spaces. It's a world-class study-space strategically-located in the hub of educational institutions and industries at Knowledge Park III, Greater Noida. Ours is a LEED-certified green campus that is committed to have Zero Carbon Footprints and environmental sustainability.



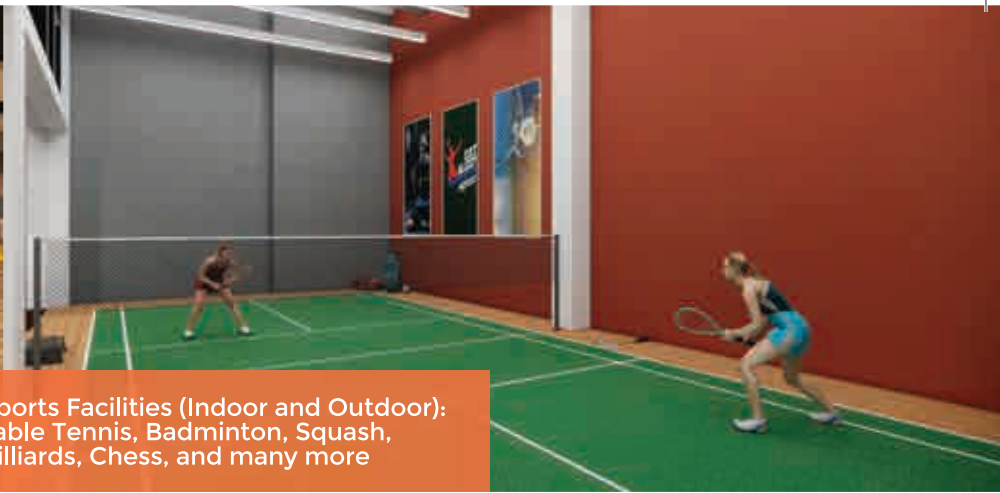
Computer
Dome



Lecture
Theatre



Sports Facilities (Indoor and Outdoor):
Table Tennis, Badminton, Squash,
Billiards, Chess, and many more



**Cafeteria and
Dining Area**



**Smart
Classrooms**



**Business
Incubation Centre**



**Learning
Resource
Centre**



Strategic Location:
KP-III, Greater Noida
(Delhi-NCR region)



**4,00,000 sft of fully
digital green
campus**



**Fully automated and
digitised Learning
Resource Centre**



**Digital Studio,
Music Room,
Amphitheatre**



Auditoriums



**Gymnasium
& Recreation
Wellness Centre**



**Meeting
Rooms**



**Conference
Rooms**



**First-aid and
Healthcare Centre**



**Residential
Facilities**

AN ECOSYSTEM THAT STEERS WELL-ROUNDED TRAINING.

14 COMPELLING REASONS TO CHOOSE SPARSH GLOBAL BUSINESS SCHOOL

01. B-School from a Business House

Amongst a very few new breed of B-schools with a corporate DNA, uniquely positioned to offer a crucial mix of theory and practice across the Program Structure - Curriculum Design - Delivery model.

02. Contextually-tailored Curriculum

Cutting-edge curriculum with a fair mix of phygital and blended learning tailored to the rapidly changing business context of disruptive digital era.

03. Immersive and Engaging Pedagogy

Learners engage in field studies, exploratory research, hands-on problem-solving assignments through specially-crafted experiential learning labs, powered by our corporate partners. They get an opportunity to work on social and corporate problem-statements enabling them to innovate, evaluate problem statements.

04. Mentoring by Masters

Our learners shall get an opportunity to be mentored one-on-one by senior corporate leaders throughout the program duration. This facilitates participative 'Learning by Shadowing' experts and practitioners by way of experience sharing, continuous feedback loop, apprenticeship, story-telling and active engagement.

05. Global Footprints

Focus on nurturing global citizens by virtue of its corporate reach, providing global footprints through deep-rooted partnerships and connects with MNCs, with immersion programs and study-abroad programs that can lead to global opportunities.

06. Sim Lab

Powered by marquee global brands such as Harvard Business School, Bloomberg, Capstone, NSE etc., our SGBS Business Simulation Laboratory allows learners to do trial-error in a risk-free environment and help them understand the impact of their decisions and gain real business experiences with immersive and guided learning.

07. Start-Up Garage

Presence of a full-fledged Entrepreneurship Lab called Sparsh Combinator, with a dedicated seed fund of a quarter million dollars, under the partnership of an internationally-acclaimed Start-Up Accelerator and a registered Angel Fund. The focus is to create a social change by encouraging young entrepreneurs to weave sustainable business models around social challenges faced by humanity.

08. Win@Work Modules

A bouquet of specially-crafted modules throughout the programme, designed and delivered by our industry partners and global agencies to hone life-skills of our learners.

09. Social Immersion

The focus is on nurturing environmentally-conscious business leaders of tomorrow, where learners shall engage in social impact activities, the ESG framework and UN Sustainability Development Goals being at the core of this.

10. Action Research

To create scholastic impact by not only understanding and evaluating the Best Practices, but also by contributing in developing the Next Practices for the world of business and management. Qualitative and Case Method research will be at the core of this initiative, with dedicated resources and global partnerships driving action.

11. Professional Certifications

Certificate programmes from global stakeholders and Ivy League Institutions for employability enrichment of our learners. SCBS students also get the opportunity to avail online certification from Harvard Business Online.

12. Crafting Creative Careers

An uncompromising support and systematic approach in crafting careers for its learners through competency mapping and personality profiling. A dedicated Center for Corporate Engagement and Career Advancement with career counsellors, behavioural scientists, and trainers enable our learners in crafting a rewarding career and a meaningful life.

13. Gardner's Multiple Intelligence Framework

Specially-designed module inspired by globally-acclaimed Gardner's Multiple Intelligence Framework which is an amalgamation of nine types of intelligences - General, Linguistic, Logical/Mathematical, Spatial, Bodily-Kinesthetic, Musical, Interpersonal, Intrapersonal, and Naturalist.

14. I-EVOLVE Metric

Our proprietary and unique learning-outcome metrics to assess and evaluate learners' progress powered by attributes of responsible business leadership - entrepreneurship, values, objectivity, lateral thinking, versatility and environmental consciousness - across the programme, right from their induction till graduation.

THE SGBS '4E FRAMEWORK' OF PEDAGOGICAL EXCELLENCE.

The 4E Framework of SGBS is a module that ingrains collective learning in learners from all fronts of business and management education. It encompasses:

**EXPERIENTIAL
LEARNING**

**EXPERIMENTAL
APPROACH**

**ENTREPRENEURIAL
SPIRIT**

4E
FRAMEWORK

**ENVIRONMENTAL
CONSCIOUSNESS**





EXPERIENTIAL LEARNING

A bouquet of curated immersive pedagogy, benchmarked with the best in the world and crafted by seasoned practitioners from the industry. The Experiential Learning model enables the learner to immerse into the learning process by engaging in real as well as simulated business situations and problem-solving scenarios.



EXPERIMENTAL APPROACH

As part of this, learners are conditioned and trained to experiment with new ideas and scenarios to improve their risk-taking appetite. At the core of this approach is enhancement of capabilities to confront ambiguity in life and business, and be able to take charge of situations with confidence.



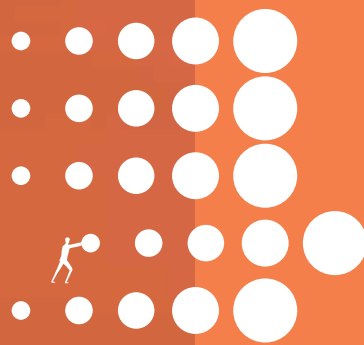
ENTREPRENEURIAL SPIRIT

Having its roots in the corporate, SGBS holds the spirit of entrepreneurship at the core of all its programs. The objective is to cultivate entrepreneurial mindset whereby learners develop future orientation, critical-thinking, and problem-solving skills through innovation and creativity, be adept at spotting opportunities and taking initiatives, be flexible, adaptive and open for collaboration, apart from being self-reliant and a reasonable risk-taker.



ENVIRONMENTAL CONSCIOUSNESS

The cornerstone of this approach is to sensitize learners about responsible business practices and the role of business leaders towards environmental conservation and preservation, sustainable-thinking, and conscious consumption to pursue business growth without any collateral damage to nature and community.



PROGRAMS TO CREATE INDUSTRY-READY LEADERS.

SGBS provides fully-residential, rigorous programmes designed by industry and academic experts to bridge the proverbial gap between theory and practice. We offer wide choices of specialisations/streams, coupled with global exposure, industry mentorship, career planning, and campus placement.

2-year full-time residential programme, PGDM (with choice of 11 Career Tracks)

 Financial Management and Fintech	 Marketing Management	 Human Resource Management and Organisational Behaviour	 Supply Chain and Logistics Management
 Tourism and Hospitality Management	 Hospital and Healthcare Management	 Agri-Business Management	 Digital Transformation and Digital Business Management
 Sports Administration and Management	 Data Science and Business Intelligence	 Entrepreneurship and Innovation	

Program at a Glance

1000+

Learning Hours

CHOICE

based Credit System (CBCS)

30+

Courses

11

Career Tracks to choose from

80+

electives to choose from

2

Centres of Excellence

3

Audit Courses

1 CR+

Scholarship Fund

EMPLOYABILITY

Enrichment Certifications

VALUE-ADD

programs

CAPSTONE

project

10 DAYS

of Global Immersion

100 HOURS

of Social Immersion

8-10 WEEKS

of Corporate Immersion

HARVARD BUSINESS ONLINE

Case Study & Simulation

**EVOLVE
BEYOND
THE ORDINARY
TO LEAD
THE WORLD!**

GLOBALLY- RECOGNIZED MBA PROGRAM

DUAL ADVANTAGES OF

- Indian Inception
- Global Footprints

WHY MBA FROM NKU, USA

- AACSB-accredited globally-recognised MBA program
- Contextually tailored global curriculum championed by distinguished and global champions
- One year work visa in USA after completion
- Career support to craft international career
- Unparalleled international exposure
- Enhanced networking opportunities

STRUCTURE OF THE PROGRAM

1st Year	2nd Year
<ul style="list-style-type: none">● Complete the Professional Certificate in Management Modules by SGBS	<ul style="list-style-type: none">● Globally-recognised MBA Modules● Globally-recognised MBA Degree by AACSB-accredited Haile College of Business, with the option of completing 2nd year in the USA

Partner Institution: Haile College of Business, Northern Kentucky University (NKU), USA

Northern Kentucky University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate, baccalaureate, masters, and doctorate degrees. NKU's Haile College of Business is also accredited by AACSB International, The Association to Advance Collegiate Schools of Business, which represents the highest standard of achievement for business schools worldwide.



ECOSYSTEM EMPOWERING HOLISTIC TRAINING: 14 COMPELLING REASONS TO JOIN SGBS

Corporate DNA	Digital Immersive Pedagogy	Holistic Business Leaders
<ol style="list-style-type: none"> 1. B-School from a Business House 2. Mentoring by Masters 3. Start-Up Garage 4. Global Footprints 5. Action Research 	<ol style="list-style-type: none"> 6. Contextually-tailored Curriculum 7. Immersive and Engaging Pedagogy 8. Social Immersion 9. Gardner's Multiple Intelligence Framework 	<ol style="list-style-type: none"> 10. I-EVOLVE Metric 11. Sim Lab 12. Win@Work 13. Professional Certifications 14. Crafting Creative Careers

ADMISSION PROCESS

- Criteria of Marks: Equivalent of 3 CGPA out of 4
- Academic Credentials: 4-year Degree
 - 3-year Bachelor: Additional 30 credits to be done at SGBS
 - 4-year Bachelor: Additional 30 credits waived off
- Limited seats
- Admission using I-Evolve Metric

Professional Certificate Program in Data Science and Business Intelligence

- Decipher Data
- Decode Business Intelligence

WHY JOIN THIS PROGRAM

- High employability
- Enabled to recraft your career
- 150 hours of specified training by Industry Partners like IBM, Microsoft, SAS
- Unique tech-infused program
- Career mentorship

ECOSYSTEM EMPOWERING HOLISTIC TRAINING: 14 COMPELLING REASONS TO JOIN SGBS

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PROGRAM AT A GLANCE

1000+

Learning Hours

CHOICE

based Credit System (CBCS)

30+

Courses

4

functional streams to choose from

60+

electives to choose from

2

Centres of Excellence

VALUE-ADD

programs

CAPSTONE

project

100 HOURS

of Social Immersion

4-6 WEEKS

of Corporate Immersion

ADMISSION PROCESS

- Graduates with minimum 50% marks
- Admission using I-Evolve Metric
- Minimum 3 years of work experience

Professional Certificate Program in Entrepreneurship and Innovation

Discover the entrepreneur in you to craft a better future

WHY PCP IN ENTREPRENEURSHIP AND INNOVATION

- Tech Stack Digital Technologies infused program
- State-of-the-art Incubation Ecosystem
- Presenting business idea to VCs
- Develop entrepreneurial mindset
- Economic responsibility and sustainability
- Be a job creator than a job seeker
- 100 hours of special training with our start-up ecosystem partners Bombay Stock Exchange, BSE (Startup Zone) & T- Hub, Hyderabad (YTC)
- Also, an option to work with International Startup Ecosystems

DISTINCTIVE FEATURES

- 1-year of training and mentoring
- 1-year of Incubation at no cost from idea to go-to-market and funding support
- Thereafter, 1 more year at a nominal fee with minimum commitment of 5 seats

ECOSYSTEM EMPOWERING HOLISTIC TRAINING: 14 COMPELLING REASONS TO JOIN SGBS

Corporate DNA	Digital Immersive Pedagogy	Holistic Business Leaders
1. B-School from a Business House 2. Mentoring by Masters 3. Start-Up Garage 4. Global Footprints 5. Action Research	6. Contextually-tailored Curriculum 7. Immersive and Engaging Pedagogy 8. Social Immersion 9. Gardner's Multiple Intelligence Framework	10. I-EVOLVE Metric 11. Sim Lab 12. Win@Work 13. Professional Certifications 14. Crafting Creative Careers

PROGRAM AT A GLANCE

1000+

Learning Hours

CHOICE

based Credit System (CBCS)

30+

Courses

3

Entrepreneurial Verticals to choose from

4

functional streams to choose from

60+

electives to choose from

2

Centres of Excellence

VALUE-ADD

programs

CAPSTONE

project

100 HOURS

of Social Immersion

4-6 WEEKS

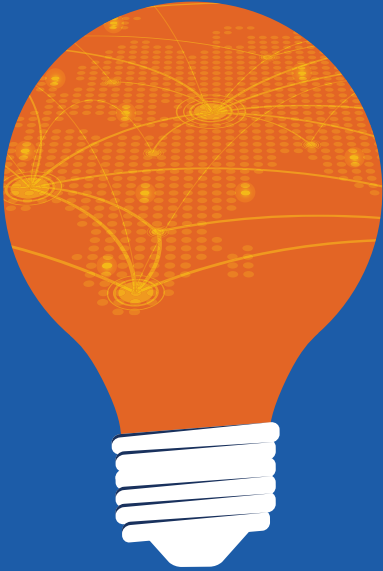
of Corporate Immersion

2 WEEKS

of Global Immersion

ADMISSION PROCESS

- Graduates with minimum 50% marks
- Admission using I-Evolve Metric
- Minimum 3 years of work experience



EVALUATING RESPONSIBLE LEADERSHIP TRAITS.



I-EVOLVE Metric

SGBS administers its **proprietary and unique learning-outcome metric called I-EVOLVE**, designed in consultation with global industry and academic experts, to assess and evaluate learners' progress on the attributes of **responsible business leadership** - *Entrepreneurship, Values, Objectivity, Lateral thinking, Versatility and ESG* - right from induction till graduation.

GIVING THE EDGE OF EMPLOYABILITY.

VALUE-ADD & EMPLOYABILITY ENRICHMENT

The state-of-the-art **Centre for Education Beyond Curriculum (EBC)** at SGBS engages with corporate leaders, senior practitioners, and top academia globally - to offer curated and specially-designed courses that encapsulate the fast-changing dynamics of New-Gen Business Management and Technology in today's fluid world.

- **Value-Add:** These include a wide range of interventions capturing contemporary topics aligned with the latest trends and practices globally in the business environment, in association with academic bodies, policy-makers, industry associations and global think-tanks.
- **Employability Enrichment Programme:** These include a set of Industry Certifications offered by globally-acclaimed business consultancies in order to enrich the employability quotient and placement prospects. Certifications include 'Bloomberg', 'Six Sigma', 'SAAS & Cloud Computing', 'UX & Design Thinking', 'Idea to Business', 'HR Analytics' and many such.



POWERFUL TRANSFORMATIONAL INTERVENTIONS



Venture Start-Up
(with Seed Fund)



CXO Power Learning



Sharkology

(You will resolve real business challenges bound to tight deadlines)



ICE

(Immersive Consulting Experience)



Happiness and Well-being



Idea Weekend

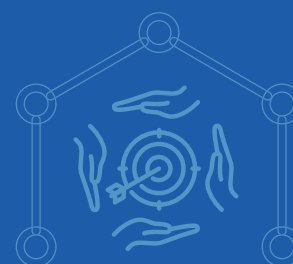


IMMERSION PROGRAMMES THAT MAKE ONE ROLE-READY.

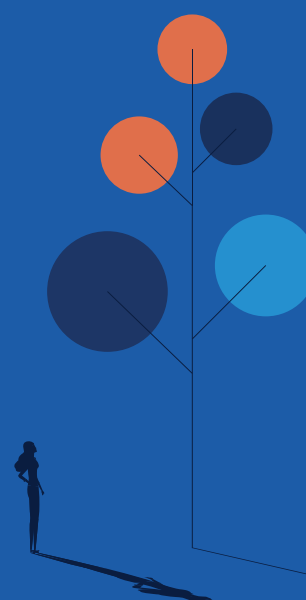
Center for Corporate Engagement and Career Advancement

Crafting Creative Careers:

SGBS offers uncompromising support and systematic approach in crafting careers of our learners through competency-mapping and personality-profiling. A dedicated Center for Corporate Engagement and Career Advancement with career counsellors, behavioural scientists, and trainers enable them to craft a rewarding career and a meaningful life.



INTERNATIONAL PARTNERS



Immersion Programmes

SGBS offers three distinct Immersion Programmes:

- ◆ **International Immersion** is a 10 days mandatory international visit to countries such as Australia, Singapore, Europe, Middle Eastern Countries, etcetera, for global business orientation and cultural immersion through a blend of academic sessions, factory visits, and interactions with CXOs/Business Leaders.
 - ◆ International internships (paid) for selected students, in Europe.
- ◆ **Corporate Immersion** involves:
 - ◆ Working in **Experiential Learning Lab (ELL)**, whereby learners attend to problem-statements given by industry partners
 - ◆ Practice learning by shadowing corporate mentors
 - ◆ Engage in internships (summer/winter)
- ◆ **Social Immersion** involves engagement in impact activities, whereby learners spend 100 hours with the NGO partners in observing, analyzing, and weaving sustainable business models around social challenges in order to trigger societal transformation.



EXPERIENCES ON-CAMPUS, FOR THE LIFE OUTSIDE.



**Emotional
Intelligence**
involving
emotional balance

**Intelligence
Quotient** involving
functional growth



STUDENT LIFE

SGBS commits to a student life in campus that encapsulates a plethora of activities leading to holistic development and intellectual growth. Such growth comprises:

- **Spiritual Quotient** involving intrapersonal intelligence and mindfulness

MASTERS OF THE CORPORATE WORLD, ALL HERE.

Global Champions



Prof. Ramachandran Natarajan

W. E. Mayberry Professor of Management's Associate Dean of the College of Business, Tennessee Tech University, USA | B.Tech., IIT Madras | PGDM, IIM Calcutta



Prof. Robert W. McGee

Academician, Fayetteville State University, USA | Professor, Florida International University



Prof. Rupert Beinhauer

Manager, Research and Development, FH Joanneum GmbH in Graz, Austria



Prof. Sanjay Jain

Professor, The George Washington University, USA | PhD, Rensselaer Polytechnic Institute, New York | B.Tech., IIT Roorkee



Dr. Kumar Shreshtha

PhD (Marketing), IIM C (Batch 2022) | eMBA (GMP) XLRI Jamshedpur (Batch 2012)



Prof. Ayon Chakraborty

Professor, Federation University, Australia | Former Professor, IIM Tiruchirappalli | ME, BITS, Pilani | PhD, National University of Singapore



Prof. Ravinder Rena

Honorary Professor of Economics, Durban University of Technology, South Africa | Professor of Economics, Monarch Business School, Switzerland | Editor-In-Chief, International Journal of Education Economics and Development, UK

**Prof. Fulufhelo Netswera**

Manager, Research and Executive Dean, Durban University of Technology (DUT), Former Director, North West University Business School, DPhil and MA, Stellenbosch University, South Africa Development, FH Joanneum GmbH in Graz, Austria

Industry Champions

**Dr. O P Goel**

Former Head of Bosch India Foundation; Advisor NSDC, Ministry of Skill Development and Entrepreneurship, Govt of India | Executive Management Program, IIM Bangalore | PhD, Training and Development, VMOU Kota

**Mr. Harminder Pal Singh Dhillon**

Indian Army Veteran, XLRI Jamshedpur (MBA - HR)

**Dr. Shreeram Iyer**

Sector Leader for Startups, Ernst & Young; Former Vice President, Ecosystem Innovation at T-Hub

**Dr. Rajorshi Ganguli**

President & Global HR Head, Alkem Laboratories Limited

**Dr. Ravi Prakash Mathur**

I.I.F.T (1993)
Vice President - Head Global, Logistics & Supply Chain Excellence, Dr. Reddy's Laboratories Ltd.

**Mr. P M Balaji**

Former Vice President, TOSHIBA Plant Systems & Services Corporation (Tokyo) Japan, Independent Director, BEXCS Worldwide Inc., Philippines

**Dr. Shailendra Goswami**

Chairman and Managing Director, Pushkaraj Group; Alumnus, IIM Bangalore (1977)

**Ms. Priya Iyengar**

Senior Lawyer, Consultant and Mentor, HRM - California State University, Fullerton (CSUF)

**Mr. Mani Padmanabhan**

Partner, CFO Bridge LLC; Former GRC Head, Dr. Reddy's

**Mr. Ashish Bhalla**

Director and Head of Campus Relations, HCL Tech

Board of Governors



Dr. S. N. Mohanty

Chairman BOG,
Former Union Education
Secretary & Author



Prof. Bharat Bhasker

Director, Indian Institute of
Management, Ahmedabad (IIM A);
Former Director, IIM Raipur



Dr. Uday Balakrishnan

Former Member, Postal
Services Board



Mr. Arvind Vasudeva

Former CEO, Aurobindo Pharma



Dr. Asha Bhandarker

Former Dean, MDI - Gurgaon &
Distinguished Professor, IMI - Delhi



Dr. Ravi Kumar Jain

Founding Director & Member Secretary,
Professor of Finance & Strategy,
Sparsh Global Business School



Shri Rama Subramaniam Gandhi

Former Deputy Governor,
Reserve Bank of India



Prof. Chandan Chowdhury

Senior Associate Dean, Indian School
of Business (ISB); Former Vice
President, Dassault Systemes



Mr. Amit Saxena

Vice President, Sparsh Group - Education



Corporate Mentors



Mr. Ashutosh Chadha
Director & Country Head Govt.
Affairs, Microsoft Corporation



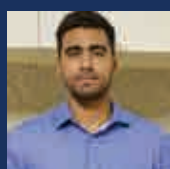
Mr. Rajiv Naithani
Chief People Officer,
Infogain India Pvt Ltd



Mr. Sumanta Guha
Head - Early Careers
Recruitment,
Fidelity International



Ms. Rashmi Mansharamani
Chief Human Resource Officer,
Wave Group



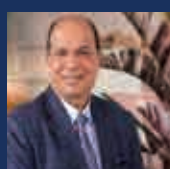
Mr. Bharat Sethi
Founder & CEO,
Rage Coffee



Mr. Abhinav Sharma
Chief Technology Officer &
Director, Cisco Systems



Dr. Deependra Kumar Jha
Chief Academic Officer,
Larsen & Toubro Limited



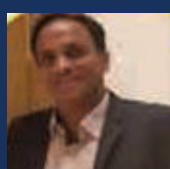
Mr. Sushil Aggarwal
Chairman,
Avro India Ltd



Mr. Anil Bhasin
Former President,
Havells India Pvt Ltd



Mr. Nilanjan Mukherjee
General Manager - HR,
Relaxo Group Ltd



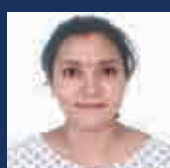
Mr. Harsh Jain
Head of Talent APAC,
Ebix Inc.



Mr. Amulya Sah
Sr. Vice President & CHRO,
Invest India



Mr. Rajesh Tripathi
Founder & CEO,
Kenbox Technologies



Ms. Deepali Baranwal
Google Business Analyst,
Tata Consultancy Services

Distinguished Professors



Prof. Rajeev S

MBA, Stanford Business School (Batch 1988); MS, Computer Science, Syracuse (Batch 1980); B Tech, Electronics Engineering, IIT Madras, (Batch of 1978)



Dr. Arun Kumar Rath

IAS (Retd), Former Union Secretary, Ministry of HRD, Chairman, Centre of Corporate Governance & CSR, IIM Nagpur

EMINENT RECRUITERS



GETTING STARTED ON COURSE 'MISSION EVOLUTION'.



Admission Process @ SGBS

Our easy steps admission process involves:

1. Application Forms are available both online and offline @ Rs.1000/-
2. Review of your application by our Admissions Committee
3. Attempt our unique I-EVOLVE Metric to get assessed on key attributes
4. Personal Interview, if qualified
5. Offer of Selection
6. Submission of Holding Fees
7. Payment of 1st installment (As stipulated in the Offer Letter)
8. Commencement of session

ADMISSIONS @ SGBS

Our Admissions Philosophy

SGBS is inviting learners who have a natural inclination and ability towards management and possess an entrepreneurial mindset. Through our unique and proprietary I-EVOLVE metric, we evaluate all our learners right from induction till graduation via a multistage screening process.

A program like this needs a talent willing to walk an extra mile. So, if you have compassion in heart, fire in the belly, creativity in the mind and keenness to do something more to challenge the status-quo and excel at a global stage, then you are welcome. SGBS provides you the opportunity and a congenial environment that shall transform you in to a future leader who can be a game-changer.

Eligibility & Selection Procedure

- Recognised Bachelor's Degree (10+2+3 or 4) in any discipline from a recognised university with at least 50% in graduation. (As per AICTE Guidelines)
- Final year graduate students can also apply.
- Candidates with work experience and/ or additional educational qualifications will get extra weightage.
- NRIs/ Foreign Citizens can seek admission based on their Academic Merit, Group Discussion, and Personal Interview. (As per AICTE guidelines)

Selection Process

Final selection is based on overall performance in:

- Class 10th, Class 12th, and Graduation Exams
- Performance in Competitive Score like CAT/XAT/CMAT/MAT/GMAT/ATMA/SNAP/NMAT
- I-Evolve – SGBS unique learning-outcome metric
- Group Exercise & Personal Interview
- Achievements in other spheres/ activities highlighting leadership qualities



How to Apply

- Application can be submitted online at www.Sparshgbs.in using UPI/Debit card/Credit cards.
- Application can be collected directly from the institute on cash payment of Rs.1000/-or sending Demand Draft (DD) for the same amount in favour of "Sparsh Global Business School".

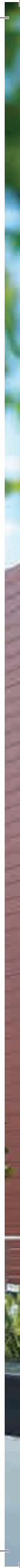
Bank Loan Support

Selected students can apply for loans at attractive rates of interest from our banking and NBFC partners. The loans will be granted according to the terms and conditions of the partners.

Fee Refund Policy

Refund as per AICTE guidelines. For details, refer the below mentioned link.
<http://www.aicte-india.org/>







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