



18 years of Education Legacy	86 Acres of Land	8000 Strong Alumni Network	700 Faculty and Staff Members
Top Ranked 08 Group Institutions	15,00,000 Sq.Ft. Built-up Area	6000+ Students	400+ Corporate Partners
28LPA Highest Package		20+ International tie-ups	Unique Scholarship Fund



**GLOBALY-RECOGNIZED  
MBA PROGRAM**

- INDIAN INCEPTION
- GLOBAL FOOT-PRINTS

**EVOLVE  
BEYOND  
THE ORDINARY  
TO LEAD THE  
WORLD!**

## About Sparsh Group

Sparsh Global Business School has the lineage of Sparsh Group. With a presence of over five decades across sectors comprising Polymers, Packaging, Hospitality, Renewable Energy, Real Estate, the business group is investing its learnings into Education. With its business prowess, entrepreneurial excellence, and global footprints across a spectrum of sectors, there is a lot that we bring in from this legacy to prepare the business leaders of tomorrow. Sparsh Group is committed to delivering excellence in Business Education, with its focus on Conscious Capitalism and Responsible Consumption.



### WHY MBA FROM NKU, USA

- AACSB-accredited globally recognised MBA program
- Contextually tailored global curriculum championed by distinguished and global champions
- One year work visa in USA after completion
- Career support to craft international career
- Unparalleled international exposure
- Enhanced networking opportunities

### PROGRAM STRUCTURE

1 <sup>ST</sup> YEAR	2 <sup>ND</sup> YEAR
<ul style="list-style-type: none"> <li>• Complete the Professional Certificate in Management Modules by SGBS</li> </ul>	<ul style="list-style-type: none"> <li>• Globally-recognised MBA Modules</li> <li>• Globally-recognised MBA Degree by AACSB-accredited Haile College of Business, with the option of completing 2nd year in the USA</li> </ul>

### ECOSYSTEM EMPOWERING HOLISTIC TRAINING: 14 COMPELLING REASONS TO JOIN SGBS

Corporate DNA	Digital Immersive Pedagogy	Holistic Business Leaders
<ol style="list-style-type: none"> <li>1. B-School from a Business House</li> <li>2. Mentoring by Masters</li> <li>3. Start-Up Garage</li> <li>4. Action Research</li> <li>5. Global Footprints</li> </ol>	<ol style="list-style-type: none"> <li>6. Contextually-tailored Curriculum</li> <li>7. Immersive and Engaging Pedagogy</li> <li>8. Social Immersion</li> <li>9. Gardner's Multiple Intelligence Framework</li> </ol>	<ol style="list-style-type: none"> <li>10. I-EVOLVE Metric</li> <li>11. Sim Lab</li> <li>12. Win@Work</li> <li>13. Professional Certifications</li> <li>14. Crafting Creative Careers</li> </ol>

### PROFILE OF THE PARTNER INSTITUTION: NORTHERN KENTUCKY UNIVERSITY (NKU)



Northern Kentucky University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate, baccalaureate, masters, and doctorate degrees. NKU is also accredited by AACSB International, The Association to Advance Collegiate Schools of Business, which represents the highest standard of achievement for business schools worldwide.



### ADMISSION PROCESS

- Criteria of Marks: Equivalent of 3 CGPA out of 4
- Academic Credentials: 4-year Degree
  - 3-year Bachelor: Additional 30 credits to be done at SGBS
  - 4-year Bachelor: Additional 30 credits waived off
- Limited Seats
- Admission using I-Evolve Metric

FOR ADMISSIONS, REACH US @ 18001214800