



18 years of Education Legacy	86 Acres of Land	8000 Strong Alumni Network	700 Faculty and Staff Members
Top Ranked 08 Group Institutions	15,00,000 Sq.Ft. Built-up Area	6000+ Students	400+ Corporate Partners
28LPA Highest Package	20+ International tie-ups	Unique Scholarship Fund	



About Sparsh Group

Sparsh Global Business School has the lineage of Sparsh Group. With a presence of over five decades across sectors comprising Polymers, Packaging, Hospitality, Renewable Energy, Real Estate, the business group is investing its learnings into Education. With its business prowess, entrepreneurial excellence, and global footprints across a spectrum of sectors, there is a lot that we bring in, from this legacy to prepare the business leaders of tomorrow. Sparsh Group is committed to delivering excellence in Business Education, with its focus on Conscious Capitalism and Responsible Consumption.

WHY PCP IN ENTREPRENEURSHIP AND INNOVATION

- Tech Stack Digital Technologies infused program
- State-of-the-art Incubation Ecosystem
- Presenting business idea to VCs
- Develop entrepreneurial mindset
- Economic responsibility and sustainability
- Be a job creator than a job seeker
- 100 hours of special training with our start-up ecosystem partners Bombay Stock Exchange, BSE (Startup Zone) & T- Hub, Hyderabad (YTC)
- Also, an option to work with International Startup Ecosystems

DISTINCTIVE FEATURES

- 1-year of training and mentoring program
- 1-year of Incubation at no cost from idea to go-to-market and funding support
- Thereafter, 1 more year at a nominal fee with minimum commitment of 5 seats

PROGRAM AT A GLANCE

1000+

Learning Hours

CHOICE

based Credit System (CBCS)

30+

courses

3

Entrepreneurial Verticals to choose from

4

functional streams to choose from

60+

electives to choose from

2

Centres of Excellence

VALUE-ADD

programs

CAPSTONE

project

100 HOURS

of Social Immersion

4-6 WEEKS

of Corporate Immersion

2 WEEKS

of Global Immersion

ECOSYSTEM EMPOWERING HOLISTIC TRAINING: 14 COMPELLING REASONS TO JOIN SGBS

Corporate DNA	Digital Immersive Pedagogy	Holistic Business Leaders
<ol style="list-style-type: none"> 1. B-School from a Business House 2. Mentoring by Masters 3. Start-Up Garage 4. Action Research 5. Global Footprints 	<ol style="list-style-type: none"> 6. Contextually-tailored Curriculum 7. Immersive and Engaging Pedagogy 8. Social Immersion 9. Gardner's Multiple Intelligence Framework 	<ol style="list-style-type: none"> 10. I-EVOLVE Metric 11. Sim Lab 12. Win@Work 13. Professional Certifications 14. Crafting Creative Careers

ADMISSION CRITERIA

- Graduates with minimum 50% marks
- Admission using I-Evolve Metric
- Minimum 3 years of work experience

PROGRAM FEE

- Rs.10,25,000 including Residential Cost, Food and GST

